

Youth in Business Programme Launch Event in Tajikistan

Agenda



09:30–13:30



28 November 2024



Hyatt Regency,
Dushanbe



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THE EBRD
Youth
IN BUSINESS PROGRAMME

09:30–10:00	Networking Reception & Innovation Showcase Exclusive Partner Financial Institution (PFI) Exhibition Welcome Coffee & Registration	
10:00–10:20	Opening Remarks	<p>Speakers</p> <p>Holger Wiefel <i>Head of EBRD in Tajikistan</i></p> <p>Faromuz Rakhmonzoda <i>Chairperson of the Youth Council of the National Bank of Tajikistan</i></p>
10:20–10:35	EBRD's Youth in Business Programme Market insights and partnership opportunities Financing solutions and business development support	<p>Speakers</p> <p>Melissa Engelhardt <i>Associate, EBRD Gender & Economic Inclusion</i></p> <p>Mustafo Jonmamadov <i>Principal Manager, EBRD SME Finance & Development</i></p>
10:35–10:50	Success Story Spotlight The journey: From 12 sq.m. kitchen to 300 sq.m. restaurant and international franchise Building a Dream Team Digital Marketing Success Strategies	<p>Speaker</p> <p>Parviz Ruziev <i>Founder of Nori, Former Chief Digital Officer in Beeline Tajikistan. Founder of AsadTech</i></p>
10:50–11:15	AI Revolution in Business Practical AI Applications for Business Growth Innovation Through Technology	<p>Speaker</p> <p>Rustam Gulov <i>Top 10 IT Influencer in Tajikistan</i></p>
11:15–11:20	Musical break and questions collection	
11:20–11:40	Data as a Business Compass Customer Behavior Analytics Strategic Decision-Making Tools Digital Performance Metrics	<p>Speaker</p> <p>Naira Margaryan <i>ACCA, CMC, CEFE, Managing Partner at VINK Consulting, former Deputy Minister of Economy of the Republic of Armenia. Founder of Innovative Business Development NGO</i></p>
11:40–12:00	Digital Marketing Mastery Modern Marketing Techniques Digital Growth Strategies Current Trends & Opportunities	<p>Speaker</p> <p>Sherali Djurabaev <i>Entrepreneur, Blogger and Coach. Developer of startups in CIS and MENA</i></p>
12:00–12:10	Musical Break & Interactive Discussion	
12:10–12:30	Closing Remarks and Q&A	<p>Master of Ceremony</p> <p>Neil Ramsden <i>EBRD Youth in Business Programme Lead, BFC</i></p>
12:30–13:30	Networking Lunch & Financial Institutions' Exhibition	